



## SPONSORSHIP PACKAGE 2013

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### The \$50,000 Platinum Partner

- Exclusive Platinum Partnership - The Platinum Partner is limited to a single organization and will be showcased in Air Show's name and logo.
- Right of first refusal for the next air show.
- Gated private flight-line chalet, catered with covered tables and chairs in private viewing area for up to 80 Platinum Partner guests (Support Personnel provided).
- 50 passes (25 each day) allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- VIP reserve parking passes for 40 vehicles (20 each day.)
- Literature about the Platinum Partner's company will be distributed at the gate (as supplied by the sponsor).
- Platinum Partner branding on front cover of Air Show Program as well as full-page, full-color, back or inside front cover advertisement.
- Preferred Display space for Platinum Partner banners hung at the Air Show.
- First choice for corporate space at the Air Show for Platinum Partner business and/or product promotion and sales.
- PA Announcements – PA Announcements throughout the show. At least 10 a day.
- Performer appearances – Performer appearances by civilian acts in private chalet area for autographs and photo sessions.
- VIP Reception – 50 invitations to a VIP Reception and special recognition at the reception.
- Other considerations as negotiated.

BRIAN TRUMAN  
THUNDER OVER THE BLUE RIDGE, INC  
218 WEST KING STREET  
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304-433-7670  
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WWW.MARTINSBURGAIRSHOW.COM



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### The \$25,000 Gold Partner

- Private show-line chalet, catered with seating for 50 people for two days.
- 40 passes (20 each day) allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- VIP reserve parking passes for 10 vehicles each day (20 total).
- Gold Partner full-page, full-color advertisement in Air Show Program with placement preference on a first come, first serve basis.
- Preferred Display space for Gold Partner banners hung at the Air Show (to be provided by Gold Partner).
- Corporate space at the Air Show for Gold Partner business.
- PA Announcements – PA Announcements throughout the Show, at least five per day.
- VIP Reception – 25 invitations to a VIP Reception.
- Other considerations as negotiated.

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### The \$10,000 Silver Partner

- Private show-line chalet, catered with seating for 50 people for two days.
- 30 passes (15 each day) allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- VIP reserve parking passes for 7 vehicles each day (14 total).
- Silver Partner full-page color advertising in Air Show Program.
- Logo added to Air Show website.
- Display space Silver Partner banners hung at the Air Show (to be provided by Silver Partner).
- Corporate space at the Air Show for Silver Partner business.
- PA Announcements – 4 PA Announcements each day of the show.
- VIP Reception – 15 invitations to a VIP Reception.
- Other considerations as negotiated.

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### The \$5000 Sponsor

- Private chalet with seating for 25 people for 1 day.
- 20 passes (10 each day) allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- VIP Parking passes for 5 vehicles each day (10 total).
- Half page advertisement in Air Show Program.
- Logo added to Air Show website.
- Display space for banners hung at the Air Show (to be provided by sponsor).
- PA announcements both days of the event.
- VIP Reception – 10 invitations to a VIP Reception.

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### The \$2500 Sponsor

- 16 passes (8 each day) allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- VIP Parking passes for 4 vehicles each day (8 total).
- One- Quarter page advertisement in Air Show Program and □Logo added to Air Show website.
- Display space for banners hung at the Air Show (to be provided by sponsor).
- PA announcements both days of the event.
- VIP Reception – 4 invitations to a VIP Reception.

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### The \$1000 Sponsor

- 8 passes (4 each day) allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- VIP Parking passes for 2 vehicles each day (4 total).
- One-Eighth page ad in Air Show Program.
- Display space for banners hung at the Air Show (to be provided by sponsor).
- VIP Reception – 4 invitations to a VIP Reception.

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### The \$500 Sponsor

- 6 passes (3 each day) allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- Recognition in Air Show Program.
- VIP Parking pass for 1 vehicle each day (2 total).
- Display space for banner hung at the Air Show (to be provided by sponsor).
- VIP Reception – 2 invitations to a VIP Reception.

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### Added Value Opportunities (available to sponsors over \$500)

#### Ad Space in Free Air Show Program and Schedule of Events

Back cover 3000.00	Inside cover 1800.00
Full page 1200.00	Half page 700.00
Quarter page 400.00	Eighth page 200.00
Recognition 75.00	

#### Logo Placement

Website Home page and sponsor page 1000.00  
Website Sponsor page 500.00

**VIP Chalet passes** for one (1) day – 75.00 each

**VIP parking** for one (1) day - 50.00 each

**Friday Night Reception** – 100.00

**Saturday Night Reception** – 75.00 each

#### Private Chalet

20' x 20' - 2500.00 for two days, 1500.00 one day  
Larger sizes as negotiated

**Catering** – 350.00 and up

**PA announcements** - 100.00 per announcement

**Banner placement** (provided by sponsor) - 100.00 per banner

**Display space** - 500.00 and up

**Friends of the Air Show tickets** - 30.00

**Air Show Act Sponsor** – (available to 3000.00 sponsors and above) as negotiated

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#### The \$300 VIP Family Package

- 4 one-day passes allowing for entry into VIP Chalet (offering Hors d'oeuvres, legal beverage, flight line seating).
- 1 VIP parking pass for the day of the show

#### The 150.00 Mother's Day Package

- 2 one-day passes allowing entry into Mother's Chalet *(75.00 for each additional person)*
- Corsage for every mother
- Reserved seating for each group and lunch served at your table

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